

## **Abstract**

A UTI (Universal Transport Interface) is provided in the invention, the UTI comprising a transceiving unit, configured to receive and transmit data which accords with USB (Universal Serial Bus) specification; a detecting unit, configured to detect the data received by the transceiving unit to determine whether to convert the received data into data which accords with a particular specification; and a conversion unit, configured to convert the received data into the data which accords with the particular specification when determining that the received data should be converted into the data which accords with the particular specification, and to convert the transmission data which accords with the particular specification into data which accords with the USB specification for transmission via the transceiving unit. With the UTI provided in the invention, service cards may be separated from devices for DTV and various value-added services may be provided.